The following are the major features available to through ProfitMaster:

Phone Manager:

This feature family provides:

- Outpulse Rules
- Defines routing instructions for Operator Services and calling traffic allowing to better manage networking expenses and maximize OSP commissions opportunities Allows/disallows calls by time of day and day of week
- Allows minimize fraud potential/misuse yet maintain appropriate revenue opportunities
- Payment control information
- Tables that instructs the system to properly route traffic thereby maximizing network cost efficiencies.
- Special and speed dial information
- This Feature provides for services that require special rating and/or handling. This includes call for emergency purposes, information, repair/maintenance, free calls. It is also used to block calls.
- Rating discounts
- Allows special ratings to be built for time of day and/or time of week. In addition, Holiday specials can be enabled or disabled via this method.
- Coin box thresholds
- This feature allows to set coin box alarm thresholds to be set at various levels..
- Collector ID's
 - Allows for Collector ID's and PIN Numbers to be generated.

Route Manager:

This feature family provides:

- Call Detail Records
 - Provides information for each call completed.
- Alarms
 - Phone ANI, Date of Alarm, Time of Alarm, Alarm number and Description
 - Coin Stuck, Three Coinbox Thresholds
- Collection Histories
- ANI, Nickel-Dime-Quarter counts, Dollar counts, Totals, Date and Time of collection.
- Coin Totals
- ANI, Nickel-Dime-Quarter counts, Dollar counts, Total Value, Date and Time of Record.

ProfitMaster Benefits to

Reduced Capital Costs: Less costly dumb sets and reduces inventory costs.

Reduced Operating Costs: No daily phone polling expense. Reduces costly need for table and call rating updates.

Reduced Uncollectables: Fraud prevention and call blocking.

Increases Revenue: True Answer Supervision. Reduced coin refund and trouble conditions.

Location retention: Crime deterrence and call detail features make these lines less vulnerable to set removal by local government, thereby protecting revenue flow.

High Reliability: Reduces outages because the set is line powered thereby increasing "revenue life".

Greater Management Efficiency: Remote Set Management helps reduce labor costs and improve location revenue potential.

Additional ProfitMaster Feature/Benefits:

Local Call Timing: Makes it possible for to limit call length, thereby freeing the phone for additional calls.

Pre-prompting for overtime: Provides prompts for additional deposits of coins before call goes into overtime and automatic cutoff. It reduces the chances for to experience "Walk-aways".

Free Call: Allows for specified calls to be identified as "free calls" to the user. This feature helps Sheffield to comply with local laws and ordinances.

Flexible Routing: Gives the ability to select a different carrier for local, Intralata, and Interlata calls. Both direct-dialed and operator handled.

Announcements: Provides user dialing instructions, such as deposit required for calls or overtime prompts. Twenty-eight standard announcements are provided.

Fraud Protection: Eliminates Pin and Clip-on Fraud.

Call Reporting and SMDR. Provides a record of all attempted (completed and non-completed) calls from a specific location. It is useful in verifying dial around calls and assisting law enforcement and criminal investigations.

"Profit Master" Feature Description

COIN CONTROL FOR COLLECTION, RETURN, AND RECOGNITION

Monitors signals from the payphone to identify when coins are deposited. Identifies the status (via line-side answer supervision) of the attempted call and sends a signal to the payphone to collect the coins if the call is completed or return the coins if the call is not completed.

COIN BOX ACCOUNTING/COIN BOX FULL INDICATOR

Tracks the coins deposited in the payphone and allows the IPP to access this information remotely. Revenue detail will be provided by coin type (quarters, dimes, nickels). Sends three levels of alarms indicating volume of coins in coin box.

LOW USAGE ALARMS

Provides an indicator for any phone which has usage below a level specifies by the IPP. "PROFIT MASTER" will call phone number designated by IPP to notify of potential out of service condition.

FLEXIBLE RATING

Allows the IPP to customize the rates charged by payphone for all calls including time of day discounts, if desired. (the IPP is responsible to insure rates meet applicable tariff requirements)

LOCAL CALL TIMING

Allows the IPP to limit the call length for local coin calls (the IPP is responsible to insure it complies with applicable tariffs).

PRE-PROMPTING FOR OVERTIME

Allows the IPP to collect coins for overtime periods of conversation time prior to insure payment is met.

FREE CALLS

Allows free calls to IPP-specified numbers such as 411, 911 or the IPP's office.

TIME OF DAY RESTRICTIONS

Allows IPP to block coin calls or incoming calls during specific hours. Or, the IPP can restrict phone to 911 calls only. Primary application be high crime urban areas concerned with the use of payphones by drug dealers.

FLEXIBLE ROUTING OF 0+, 0- AND 1+ CALLS

Allows the IPP to select multiple interexchange carriers for local, intra and interLATA calls for direct dialed and operator handled calls.

SPEED DIAL

Allows up to 10 speed dial numbers.

ABILITY TO BLOCK CALLS BASED ON DIGITS DIALED

Allows IPP to block specific numbers such as 976 and pager numbers.

ANNOUNCEMENTS

Provides 28 standard announcements providing the payphone user with dialing instructions such as the deposit required for long distance calls or prompts for overtime payments.

OTHER BENEFITS

ELIMINATES CLIP-ON FRAUD

Because the intelligence is located in the CO, not the payphone, "crooks" are unable to gain access with a "butt set" tapping in behind the payphone.



July 8, 1996

Dear Independent Payphone Provider:

Here's a summer special on ProfitMasterTM from Ameritech that's too good to pass up!

Order a minimum of ten (10) lines from July 15 through August 14, 1996, and Ameritech will waive the first month of the recurring charge for each line.* You'll also be eligible for a <u>free</u> one-day training class on the ProfitMaster software.

By linking you to Ameritech's intelligent payphone services network, ProfitMaster eliminates the need for costly "smart phone" equipment. You can expand and grow your business rapidly with up to three lower-cost traditional phone sets for the same investment you'd make in one "smart" phone. More phones at more locations mean more revenues for you.

You'll also save on day-to-day costs. The intelligence in the ProfitMaster platform helps reduce or eliminate many ongoing costs, such as administration and labor to maintain phones, daily phone polling, inventory of costly phone replacements and rate table purchases. Since ProfitMaster automatically updates the system with new area codes and NXXs, you will save significant additional costs.

The improved answer supervision that is part of the ProfitMaster service provides many ways to protect your revenues on both domestic and international calls. ProfitMaster reduces coin refunds and trouble requests, allows a higher call completion ratio, provides greater management efficiencies in coin collections and eliminates clip-on fraud.

ProfitMaster has expanded to additional service areas. You will find ProfitMaster now available in 12 central offices in Illinois. If you'd like more information about ProfitMaster or about Ameritech's reduced rates for volume and term commitments, please contact your Ameritech Information Industry Services account manager at 1-800-200-0710. To place an order, please call your Independent Payphone Provider service representative at 1-800-924-3666.

But don't wait. . . After August 14, it will be too late to take advantage of this special offer!

Sincerely

Linda Karaba

IPP Product Manager

*For lines purchased under tariff terms, the first month's recurring charge of \$17.50 per line will be waived. For lines purchased under contract, the contractual monthly rate will be waived for the first month.

Ameritech ProfitMaster Service Availability by Illinois Central Office 7/31/96

	Service	
NFA/NXX	Availability	Central Office
		
312 204	Now	Superior
<i>7</i> 08 206	Now	Homewood
312 224	Now	Stewart
312 225	Now	Calumet
312 226	Now	Monroe
312 227	Now	Humboldt
312 235	Now	Humboldt
312 241	Now	Hyde-Dor
312 243	Now	Monroe
312 244	Now	Lakeview
847 244	Now	Waukegan
312 247	Now	Lafayette
312 248	Now	Lakeview
847 249	Now	; Waukegan
312 252	Now	Humboldt
847 253	Now	Arlington Heights
312 254	Now	Lafayette
708 255	Now	Arilngton Heights
708 259	Now	Arlington Heights
708 263	Now	Waukegan
312 266	Now	Superior
312 267	Now	Irving
312 276	Now	Humboldt
312 278	Now	Humboldt
312 280	Now	Superior
312 281	Now	Lakeview
312 288	Now	Hyde-Dor
312 292	Now	Humboldt
312 296	Now	Lakeview
312 302	Now	Superior
312 306	Now	Superior
312 313	Now	Monros
312 319	Now	Monroe
312 324	Now	Hyde-Dor
312 326	Now	Calumet
312 327	Now	Lakeview
312 335	Now	Superior
708 335	Now	Homewood
847 336	Now	Waukegan

	Service		
NPA/NXX	Availability	Central Office	
312 337	Now	Superior	
312 342	Now	Humboldt	
847 342	Now	Arlington Heights	
312 348	Now	Lakeview	
847 360	Now	Waukegan	
312 363	Now	Hyde-Dor	
312 376	Now	Lafayette	
312 384	Now	Humboldt	
847 392	Now	Arlington Heights	
847 394	Now	Arlington Heights	
312 395	Now	Humboldt	
847 398	Now	Arlington Heights	
312 404	Now	Lakeview	
312 413	Now	Monroe	
312 417	Now	Superior	
312 421	Now	Monroe	
312 432	Now	Monroe	
312 433	Now	Monroe .	
312 440	Now	Superior	
312 455	Now	Monroe	
312 463	Now	. Irving	
312 472	Now	Lakeview	
312 477	Now	Lakeview	
312 478	Now	Irving	
312 482	Now	Superior	
312 483	Now	Stewart	
312 486	Now	Humboldt	
312 487	Now	Stewart	
312 488	Now	Stewart	
312 489	Now	Humboldt	
312 493	Now	Hyde-Dor	
312 503	Now	Superior	
847 506	Now	Arlington Heights	
312 509	now	Irving	
312 523	Now	Lafayette	
312 525	Now	Lakeview	
312 528	Now	Lakeview	
312 534	Now	Lafayette	
312 535	Now	Lafayette	
312 539	Now	Irving	
312 349	Now	Lakeview	
312 563	Now	Monros	
312 567	Now	Calumet	
312 570	Now	Calumet	

NPA/NXX	Service Availability	Central Office
312 573	Now	Superior
847 577	Now	Arlington Heights
312 579	Naw	Lafayette
312 583	Now	Irving
312 587	Now	Superior
312 588	Now	Irving
847 590	Now	Arlington Heights
312 602	Now	Stewart
312 604	Now	Irving
847 623	Now	Waukegan
847 625	Now	Waukegan
847 632	Naw	Arlington Heights
312 633	Now	Monros
312 640	Now	Superior
312 642	Now	Superior
312 643	Now	Hyde-Dor
312 649	Now	Superior
312 650	Now	Lafayette
312 651	Now	Stewart
312 654	Now	Superior
708 662	Now	Waukegan
312 664	Now	Superior
312 665	Now	Lakeview
312 666	Now	Monroe
312 667	Now	Hyde-Dor
847 670	Now	Arlington Heights
312 684	Now	Hyde-Dor
312 702	Now	Hyde-Dor
312 703	Now	Superior
312 712	Now	Superior
312 723	Now	Stewart
312 730	Now	Irving
312 733	Now	Monroe
312 738	Now	Morroe
312 746	Now	Moruroe
312 751	Now	Superior
312 752	Now	Hyde-Dor
312 770	Now	Monroe
312 772	Now	Humboldt
312 783	Now	Stewart
312 787	Now	Superior
312 790	Now	Superior
312 791	Now	Calumet
847 797	Now	Arlington Heights

) (D. 12 199)	Sarvice	Central Office
NPA/NXX	Availability Now	Homewood
708 798	· · · · · · · · · · · · · · · · · · ·	Homewood
708 799	Now	Calumet
312 808	Now	
847 818	Now	Arlington Heights
312 829	Now	Monroe
312 842	Now	Calumet
312 846	Now	Stewart
312 847	Now	Lafayette
312 850	Now	Monroe
312 862	Now	Humboldt
312 866	Now	Irving
312 868	Now	Lakeview
847 870	Now	Arlington Heights
312 871	Now	Lakeview
312 873	Now	Stewart
312 874	Now	Stewart
312 880	Now	Lakeview
312 863	Now	Lakoview
312 890	Now	Lafayette
312 892	Now	Stewart
312 908	Now	Superior
312 915	Now	Superior
708 922	Now	Homewood
312 927	Now	Lafayette
312 929	Now	Lakeview
312 932	Now	Superior
312 935	Now	Lakeview
312 942	Now	Monroe
312 943	Now	Superior
312 944	Now	Superior
312 945	Now	Calumet
312 947	Now	Hyde-Dor
312 949	Now	Calumet
312 951	Now	Superior
312 955	Now	Hyde-Dor
708 95 7	Now	Homewood
312 961	Now	Irving
312 962	Now	Stewart
312 975	Now	Lakeview
312 988	Now	Superior
312 994	Now	Stewart
312 996	Now	Monroe
312 997	Now	Monroe
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CERTIFICATE OF SERVICE

I hereby certify that on January 3rd, 1997, a copy of the foregoing Objections of the Great Lakes Public Communications Regional Coalition to Ameritech's Alleged Plan to Provide Comparably Efficient Interconnection To Providers of Pay Telephone Services was sent by first-class United States mail to:

> Frank Michael Panek Michael S. Pabian Room 4H84 2000 West Ameritech Center Drive Hoffman Estates, IL 60196-1025 Counsel for Ameritech

Ms. Janice Myles*
Common Carrier Bureau
Federal Communications Commission
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Robert F. Aldrich

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